

2nd annual

Women in Construction

SUMMIT 2025

EMPOWER, INSPIRE, BUILD: WOMEN ELEVATING CONSTRUCTION
THROUGH KNOWLEDGE, SKILL & LEADERSHIP

29 APRIL - 1 MAY | MELBOURNE | AUSTRALIA



PARTNERSHIP PROSPECTUS



I was blown away by the inspiring women who have paved the way, making a such a difference within the construction industry. ”

Melissa Kalemis, Workforce Development Manager, **DT Infrastructure** (past attendee)

Media partner:

INSIDE CONSTRUCTION

Organised by:

Quest Events
Meet. Learn. Grow.

AUSTRALIA'S PREMIER WOMEN IN CONSTRUCTION EVENT RETURNS!

After an incredible event last year, Australia's foremost gathering of women in construction returns with exciting new speakers, all new content, engaging new formats, and more opportunities to meet and connect with peers than ever before.

This year's event features a renewed focus on real life examples of how people and organisations have successfully driven diversity, featuring a wide range of inspirational speakers, including c-suite executives, managers and leaders in trade roles.

Attendees will meet construction leaders and solution providers who will give them the technical knowledge, in-demand skills, and leadership strategies they need to move their career and organisation forward, all in a welcoming environment that promotes diversity, equity and inclusion in construction.

WHO WILL YOU MEET?

The **Women in Construction Summit** brings together current and future leaders from across all areas of construction and infrastructure. Last year's event brought together attendees from over 60 different organisations coming from every corner of Australia.

Attendees included senior executives, directors, heads, managers, coordinators and administrators with job roles related to:

- Construction & infrastructure
- Projects
- Health & safety
- Contracts
- Engineering
- Inspections & surveying
- Workforce & industrial relations
- HR, diversity, and people & culture
- Risk & legal
- Business & operations
- Finance and accounting
- Sustainability
- Technology
- Marketing, business development, and communications



KEY THEMES:

- Explore real world examples of how to create and thrive in a more diverse, inclusive & functional workplace
- Chart your career path in construction with tips for navigating a male-dominated industry
- Elevate your leadership by gaining skills to achieve your career goals and strengthen your organisation
- Build your risk and project management toolkit
- Learn how to conquer bias, improve your health & wellbeing, and create positive change
- Explore the tech and sustainability trends that will impact you & your organisation
- Participate in open and honest discussions on how men and women must work together to drive change
- Strengthen your professional network by connecting with experienced, authentic & engaging leaders who can help you achieve your potential

2024 SPEAKERS INCLUDED:



Rebecca Casson
Chairperson, Building
Industry Consultative
Council
Victorian Government



Clare Gallagher
National Sustainability
Manager
Built



Dawn Watt
Chief Executive Officer
Coffey Testing



Naomi Heritage
Executive General Manager,
Asset Operations &
Sustainment
McMahon



Lyn O'Brien
WA State Manager
ADCO Constructions
Director
NAWIC



Cheyenne Killen
HR Manager
Kane Constructions



Margot Brassil
Director, Construction
Leadership Group
Infrastructure NSW



Matt Bourne
Chief Executive Officer
Roberts Co



Kurt Warren
National HSE & Quality
Manager
Hansen Yuncken



Gladys Wood
General Manager
Haslin Constructions



Dean Riha
Alliance General Manager
Fulton Hogan



Caroline Lamshed
Chief Projects & Wholesale
Officer
Simonds Homes



Lisa Martello
Director - Infrastructure
Delivery, **HKA**
Board Director & Chair
of National Diversity &
Inclusion Portfolio, **NAWIC**



Amy Williams
Head of Partnerships and
Strategic Growth
Growthbuilt



Naomi Heritage
Executive General Manager,
Asset Operations &
Sustainment
McMahon

WHY LEADERS AND DECISION MAKERS WILL BE AT THE WOMEN IN CONSTRUCTION SUMMIT

The **Women in Construction Summit 2025** is a carefully curated event that will develop your leadership and project management skills while keeping you on top of the latest developments in the construction and infrastructure sectors.

Amidst all the practical and insightful presentations, you'll come together with your peers from across Australia to share knowledge, trade war stories, network, catch up with friends and make invaluable new relationships, all in an inclusive and supportive environment.

This is your opportunity to become inspired and empowered to drive diversity, accelerate your skills, build industry knowledge, and take charge of your career.



WHO SHOULD PARTNER?

If you have an innovative or market leading product, solution or service related to any part of the construction or infrastructure industry, the **Women in Construction Summit 2025** needs to be a part of your sales and marketing campaign.

This is your opportunity to engage with key decision makers representing the entire spectrum of the sector, understand their challenges, and share solutions.

Partners will include, but are not limited to, organisations in the following areas:

- Technology, software and hardware
- Construction machinery & equipment
- Logistics and transportation
- Raw material suppliers
- Energy and sustainability
- EPCMs and engineering
- Consultants
- Advisory services firms
- Legal firms

WHY PARTNER?

Does your organisation want to....

Increase visibility and be recognised as an expert in the construction and infrastructure sector?

The **Women in Construction Summit 2025** positions your organisation as a thought leader in front of industry recognised speakers as well as an inquisitive and influential audience of attendees

Increase reach?

Use ours! **Women in Construction Summit 2025** marketing reaches over 15,000 unique, targeted contacts – join our campaign early and benefit from 5+ months of brand awareness

Meet the right people?

With multiple networking opportunities across the 2 main conference days, you can expand your networks and socialise with existing clients and prospects. Save time on identifying and building relationships with new prospects. We target the key influencers and decision makers and you grow your community through authentic, meaningful facetime across the event

Build its brand?

The **Women in Construction Summit 2025** offers brand recognition opportunities to position your company among the premier organisations within the construction and infrastructure industries and as a supporter of diversity and inclusion in the sector. This is your opportunity to enhance your profile as a trusted brand and market leader in front of key decisionmakers from a wide range of organisations across Australia.

IF YES, THEN LET'S CONNECT

Through consultation with our in-house marketing strategists, we will tailor a programme to suit your objectives, whether they involve thought leadership, branding, lead generation, specific one on one meetings or a more social networking event.

There are numerous sponsorship and exhibition opportunities available with packages designed to help you meet your marketing and sales targets. Contact **Lewis Halliday** on **lewish@questevents.com.au** or **+61 (0) 412 678 218** to discuss how we can help you connect with your ideal audience.

SPONSORSHIP OPPORTUNITIES



TIER 1

- 20-minute Presentation
AND
40-minute Panel Session
- 2x3m exhibition space
- 4 x 2-day Conference Passes
- Access to attendee list
- Strong company branding before, during & after event

\$21k



TIER 2

- 20-minute Presentation
- 2x3m exhibition space
- 3 x 2-day conference passes
- Access to attendee list
- Strong company branding before, during & after event

\$18k



TIER 3

- 40-minute Panel Session
- 2x3m exhibition space
- 2 Conference passes
- Access to attendee list
- Strong company branding before, during & after event

\$15k



EXHIBITOR

- 2x3m exhibition space
- 2 x 2-day conference passes
- Access to attendee list
- Strong company branding before, during & after event

\$9k

We only work with a few select partners to maximise mutual value and these are only our basic package options.

To obtain a more bespoke package including sponsorship opportunities such as a coffee cart, networking drinks, lanyards, or any other ideas you have, please contact us to discuss how we can help you connect with your ideal audience.

Lewis Halliday

Partnerships Director

✉ lewish@questevents.com.au

☎ +61 (0) 412 678 218

Investment rates are in Australian dollars and GST exclusive.

“Fantastic, inciteful and well worth attending. Networking was great with all attendees being very approachable.”

Ruth Reeves, Marine & Defence Sales, AusPress Systems (past attendee)